

## CLAIMS

What is claimed is:

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1. A method for achieving efficient file transfer and traffic management in a digital media distributor system, the method comprising:  
providing an Internet file server (IFS) at a central site of the digital media distributor system; and  
utilizing the IFS as an intermediary between the central site and at least one local traffic system, wherein the IFS supports file transfer in both directions between the central site and the at least one local traffic system.

2. The method of claim 1 wherein utilizing further comprises receiving inbound transfers of a playlist file from the at least one local traffic system.

3. The method of claim 1 wherein utilizing further comprises receiving inbound transfers of a dub list file from the at least one local traffic system.

4. The method of claim 1 wherein utilizing further comprises receiving inbound transfers of a purge list file from the at least one local traffic system.

5. The method of claim 1 wherein utilizing further comprises performing outbound transfers of a spot status summary file to the at least one local traffic system.

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2 6. The method of claim 1 wherein utilizing further comprises performing outbound  
transfers of a consolidated As-Run log file to the at least one local traffic system.

1 7. The method of claim 1 further comprising utilizing a plurality of agents to perform  
2 automated processing of files transferred to the IFS and to perform scheduled tasks.

1 8. A system for achieving efficient file transfer and traffic management in a digital media  
2 distributor system, the system comprising:  
3 a central site server;  
4 at least one local traffic system; and  
5 an Internet file server (IFS) coupled between the central site server and the at least one  
6 local traffic system, the IFS acting as an intermediary between the central site and the at least one  
7 local traffic system, wherein the IFS supports file transfer in both directions between the central  
8 site and the at least one local traffic system.

1 9. The system of claim 8 wherein the IFS receives inbound transfers of a playlist file  
2 from the at least one local traffic system.

1 10. The system of claim 8 wherein the IFS receives inbound transfers of a dub list file  
2 from the at least one local traffic system.

1 11. The system of claim 8 wherein the IFS receives inbound transfers of a purge list file

2 from the at least one local traffic system.

1 13. The system of claim 8 wherein the IFS performs outbound transfers of a consolidated  
2 As-Run log file to the at least one local traffic system.

1 15. A method for achieving efficient file transfer and traffic management in a digital  
2 media distributor (DMD) system, the method comprising:  
3 utilizing an intermediary for file transfers between a central site and a local traffic system  
4 for a DMD; and  
5 exchanging files according to a chosen Internet transfer protocol between the local traffic  
6 system and the intermediary.

1 17. The method of claim 15 wherein exchanging files further comprises exchanging files

